

2020

SPONSOR PROSPECTUS

STATE
of BLACK
HEALTH



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of **BLACK**
HEALTH

September 1-3 | Charlotte, NC

Title Sponsor (\$50,000)

The State of Black Health title sponsor is entitled to event naming rights as well as and exclusive buyout of two of the following:

- Registration Sponsorship (includes logo on badges, hotel key, tote bag and all major signage)
- Representation on conference T-shirt
- Pre- and post-event digital marketing
- Featured Luncheon

The title sponsor is entitled to a custom pre-function event space, two 10-minute speaking opportunity in the general session and/or a branded concurrent session. Includes prominent logo placement on signage, collateral and on digital spaces; 2 full-page print ads (back page included) and expanded company profile in program. Our title sponsor also receives 12 complimentary registrations; recognition and reserved table at general sessions, and access to attendee list with emails.

Diamond Level (\$25,000)

This sponsorship offers an exclusive buyout of any of the following:

- Registration Sponsorship (includes logo on badges, hotel key, tote bag and all major signage)
- Representation on conference T-shirt
- Pre- and post-event digital marketing
- Featured Luncheon

Diamond level sponsorship is entitled to a double booth, 10-minute speaking opportunity in the general session and/or a branded concurrent session. Includes prominent logo placement on signage, collateral and on digital spaces; a full-page print ad (inside back page) and expanded company profile in program. Diamond sponsors receive 8 complimentary registrations; recognition and reserved table at general sessions, and access to attendee list.

Platinum Level (\$20,000)

Partners sponsoring at this level are guaranteed increased exposure on all general session screens as well as semi-exclusive sponsorship of **one** of the following:

- Closing Breakfast Event
- Wi-Fi Sponsorship
- Social Media Photo Booth
- Morning Run/Walk – **SOLD OUT**

Platinum level sponsorship also includes a double booth, 10-minute speaking opportunity and invitation to present on a panel, tote bag insert, signage at conference hotel, prominent logo placement on signage, collateral and on digital spaces, a full page print ad and expanded company profile in program, 6 complimentary registrations, recognition and reserved seating at general sessions, and sponsor status on name badge.

Gold Level (\$10,000)

Gold sponsors are guaranteed increased exposure on all general session screens as well as at breakfast and midday break areas. If available, partners may also be offered semi-exclusive sponsorship of the following:

- Morning Activity
- Conference gift/giveaway
- Wifi Sponsorship
- Badge and hotel key sponsorship
- Social Media Photo Booth

Gold level sponsorship also includes a double booth, tote bag insert, signage at conference hotel, logo placement on signage, collateral and on digital spaces, a full page print ad and expanded company profile in program and 4 complimentary registrations, recognition at general sessions, sponsor status on name badge.

Silver Level (\$5,000)

Silver level sponsorship includes a double booth, tote bag insert, logo placement on collateral and on digital spaces, a full-page print ad in program, 4 complimentary registrations, recognition at featured lunches, and sponsor status on name badge. *Other opportunities for recognition may be offered for this level of sponsorship.*

Bronze Level (\$2,500)

Bronze level sponsorship includes a double booth, tote bag insert, logo placement on collateral and on digital spaces, a full-page print ad in program, 2 complimentary registrations, and sponsor status on name

badge. *Other opportunities for recognition may be offered for this level of sponsorship.*

Basic Exhibitor (\$500) | Open to Community Organizations Only

See website for additional options.
Includes single booth, company name listed in program, tote bag insert, 1 complimentary registration, and exhibitor status on name badge. *This level supports community-based organizations only.*