

2020

ABSTRACT GUIDELINES

STATE
of BLACK
HEALTH



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September 1-3 | Charlotte, NC

The State of Black Health Biennial Conference will feature several concurrent breakout sessions. Presenters will highlight successful programs, campaigns, or advocacy efforts that have led to reasonable, clear, and transferable promising practices. All abstract submissions should review observable outcomes rather than theory-based data analyses. Preference will be given to authors who have been actively engaged in the program, campaign or advocacy effort. Presenters should be able to discuss public health implications and real-world application of the project. Community, state and federal-level relevance should be apparent. Ideas presented should be aspirational, dynamic and energizing for those in attendance. Hence, an optional video submission has been added to the submission process.

ABSTRACT TOPIC AREAS

Abstract submission must fall within the three (3) tracks of the conference.

Wellness & Chronic Diseases Disparities

This track reviews corporate, community, healthcare, and governmental public health efforts that are moving the needle toward reducing HIV or other chronic disease disparities. Sessions may discuss how specific policies, community initiatives, or public health campaigns are impacting health disparities and how they can be replicated within communities nationwide.

Subject areas may include but are not limited to:

- Tobacco Use
- Epidemics and pandemics including COVID-19
- Addressing breast, cervical, colorectal and/or prostate cancer screening disparities
- Addressing HIV prevention and stigma/ Increasing awareness and usage of PrEP
- Mental health and mental health stigma
- Heart disease and stroke
- Diabetes prevention
- Health Equity resources
- Social marketing and health communications campaigns
- Role of the black family in fostering a culture of health

Economic Barriers

This track will explore how unemployment/underemployment and the attainment of livable wages contribute to current health disparities and remains a primary concern in African American communities. Presenters may discuss policies, programs or services designed to promote economic parity for individuals from underserved populations. Submissions may also review solutions to reduce

the ever-expanding income gap, encourage entrepreneurship, increase employee productivity, promote employee health, and/or accommodate employees living with a chronic disease.

Subject areas may include but are not limited to:

- Livable wages and/or wage gaps
- Discrimination in the workplace
- Safety in the workplace
- Wellness programs
- Interference of disease, trauma or stress on employability
- Wellness incentive programs

Institutional Injustices

This track will address how injustices in our nation's judicial, educational and federal institutions produce unhealthy communities and promote health inequity. Submissions may explore the impact of institutional racism on the health of African Americans and should highlight policy initiatives and promising practices that provide resources at the state and local level to address this issue.

Subject areas may include but are not limited to:

- Crime
- Education
- Food security/Food deserts
- Clean air and green space
- Housing and transportation issues
- Gun violence
- Racism and its impact on health
- Police brutality/Community policing solutions
- Sex trafficking
- Mass incarceration, prison reform, and/or re-entry programs
- Taxes, fines and fees imposed on African American communities
- Flavored and mentholated tobacco restrictions
- Affordable Care Act

All submissions must identify one of the following subcategories:

Policy: Abstract addresses *policies* that should be supported, passed or ended that would improve health outcomes for African Americans.

Community Action: Abstract addresses promising practices that *communities* are implementing to improve health outcomes for African Americans.

Decision Makers: Abstract addresses the role of *decision-makers* such as physicians, public health administrators, politicians, faith leaders, and employers in improving health outcomes for African Americans.

ABSTRACT SUBMISSION GUIDELINES

COMPONENTS:

Background:

Summarize the purpose, scope and objectives of the program, project or policy.

Description:

Describe the program, policy and campaign period. Include the activities and interventions undertaken during this period that led to successful (or not so successful) outcomes.

Outcomes:

Present as clearly and in as much detail as possible the outcomes of the program, policy or campaign. Include a summary of lessons learned.

Recommendations/Best Practices:

Explain the significance of the outcomes of the program, policy, or campaign. Detail any recommendations/promising or best practices derived from the initiative and provide strategies for implementation in other communities.

REVIEW CRITERIA

The following review criteria will be applied:

- Is there a clear background and justified project objective(s)?
- Is the abstract in line with one of the conference tracks and does it clearly fall under one of the subcategories?
- Are the project outcomes significant and clearly presented?

- Are the recommendations/best or promising practices realistic and feasible?
- Is the work reported original and does it contribute to improving health outcomes specifically for African Americans?
- Was the author directly involved in the project?

ABSTRACT FORMAT

- Abstracts must be in English.
- Abstracts should describe original work.
- In total, the abstract text should contain no more than 500 words.
- Publicly or privately accessible links to images may be included during the submission process. Images will not be reviewed via email and there is no alternative option to upload.
- Abstracts must be submitted via the online form. Emailed abstracts will not be accepted.
- All abstracts must include at least one measurable audience learning outcome.
- Preference given to authors with previous speaking engagements are strongly encouraged to submit a video link from a previous presentation or submit a four (4) minute video.

VIDEO SUBMISSION

In lieu of a written abstract, presenting authors may submit a video. The following are video submission requirements:

- Video should be four (4) minutes maximum. Only one (1) video allowed.
- All videos must be publicly or privately posted to Youtube.
- Author name, project dates, project title, and audience learning objective must be included in the information section of the video.
- Authors should provide the link to the video in the abstract submission form.

ABSTRACT REVIEW

All submitted abstracts will complete a blind peer-review process carried out by The State of Black Health Abstract Review Committee. Each abstract will be reviewed by at least three reviewers.

ABSTRACT SELECTION

The Abstract Committee will make the final selection of abstracts to be included in the conference program.

KEY DATES and OTHER INFORMATION

Release for Call of Abstracts:

March 28, 2020

Deadline for Abstract Submissions:

May 11, 2020

Notification of Accepted Poster and Breakout Sessions:

June 1, 2020

Notification of acceptance or rejection will be sent to the submitting author. Please note that only the corresponding author will receive an email concerning the abstract and is responsible for informing all co-authors of the status of the abstract. Authors whose abstracts have been accepted will receive instructions for the presentation of their abstract.

Accepted abstract presenters must register to attend the conference. Failure to register will result in removal of the presentation from the conference program.

Authors will be provided with a presentation template when notified of acceptance. Final presentations will be due on **by August 24th at 11:59 pm**. Presenters should also plan to participate in one call to discuss the presentation with conference organizers.